

STACY HAMPTON

PRODUCT DESIGNER | UX DESIGNER

Detroit, MI | stacyhampton00@gmail.com | stacyhampton.com

PROFESSIONAL SUMMARY

Product Designer and UX Designer with a B.S. in Web Design and an A.S. in Graphic Design, experienced in designing digital products from research and discovery through information architecture, user flows, wireframes, high-fidelity UI, and interactive prototypes. Skilled in product strategy, interaction design, design systems, accessibility, responsive design, and complex workflow design using Figma and Adobe Creative Suite.

Combines formal design education with firsthand experience in manufacturing and food-production environments, bringing practical knowledge of operational workflows, logistics, inventory movement, quality procedures, compliance requirements, and business constraints. Particularly interested in enterprise SaaS, food technology, logistics, manufacturing, retail, and operational products.

CORE SKILLS

Product Design • UX Design • UI Design • Interaction Design • Human-Centered Design • Design Thinking • Product Strategy • User Research • Competitive Analysis • Information Architecture • User Flows • Task Flows • Wireframing • High-Fidelity Mockups • Interactive Prototyping • Design Systems • Accessibility • Responsive Design • Usability • Journey Mapping • Persona Development • Enterprise Applications • SaaS Products • Dashboard Design • Mobile Applications • Web Applications • Figma • Adobe Creative Suite • HTML • CSS • JavaScript • AI-Assisted Development

PRODUCT DESIGN EXPERIENCE

PRODUCT DESIGNER | INDEPENDENT PROJECTS

Designed end-to-end digital product concepts focused on solving real-world business and consumer problems through research, UX strategy, interaction design, and product thinking.

- Led product design projects from discovery and research through information architecture, user flows, wireframes, high-fidelity interfaces, and interactive prototypes.
- Conducted competitive analysis and user research to identify usability problems, unmet needs, and opportunities for product improvement.
- Designed information architectures and task flows for complex workflows, emphasizing clarity, efficiency, and reduced cognitive load.
- Created personas, journey maps, task flows, and interaction models to translate user needs into product requirements and design solutions.
- Designed responsive web and mobile interfaces in Figma with attention to usability, accessibility, visual hierarchy, and consistency.
- Developed reusable UI components and design patterns to support consistency across product experiences.
- Built interactive prototypes to demonstrate realistic user interactions, validate design decisions, and communicate product concepts.
- Applied AI-assisted development tools to rapidly prototype, test, and refine digital product concepts.

SELECTED PRODUCT DESIGN CASE STUDIES

SMART BUDGET MEAL PLANNER

Solo Product Designer

Constraint-based meal planning platform designed to reduce decision fatigue and simplify budget-conscious meal planning.

- Identified decision fatigue, budget limitations, and meal-planning complexity as key user problems through user research and competitive analysis.
- Designed an onboarding experience that captures budget, dietary preferences, and user requirements.
- Created end-to-end user journeys from onboarding and meal planning through grocery-list generation and export.
- Developed information architecture, user flows, wireframes, high-fidelity interfaces, and interactive prototypes in Figma.
- Created reusable component patterns to support consistency and scalability across the product experience.
- Applied UX principles to reduce cognitive load and simplify decision-making throughout the planning workflow.

FOOD LOGISTICS DASHBOARD

Solo Product Designer

Enterprise dashboard concept designed to help food manufacturers monitor inventory, shipments, alerts, and demand while supporting operational decision-making.

- Analyzed enterprise software patterns, including SAP and Oracle NetSuite, to identify opportunities for improved workflow design and information architecture.
- Designed dashboard architecture around operational decision-making rather than passive reporting.
- Created user flows for inventory visibility, shipment tracking, operational alerts, and demand forecasting.
- Applied information hierarchy and progressive organization of information to reduce cognitive overload and improve operational clarity.
- Designed dashboard interfaces and interactive prototypes in Figma to demonstrate realistic enterprise workflows.
- Applied firsthand knowledge of food-production operations, logistics, and workflow dependencies to create realistic product scenarios.

ADDITIONAL DESIGN EXPERIENCE

UI/UX DESIGNER | BRENDA'S ADULT HOME | DETROIT, MI

- Collaborated directly with leadership to improve application navigation, usability, and accessibility for caregivers and residents.
- Designed accessible user flows and interaction patterns to simplify navigation and improve the overall user experience.
- Created design guidelines that promoted consistency across the application experience.
- Applied user-centered design principles to translate organizational needs into practical interface solutions.

GRAPHIC DESIGN ASSISTANT | HENRY FORD COLLEGE

- Designed marketing collateral, promotional graphics, and digital content while following visual communication and accessibility standards.
- Supported department web updates and digital communications using established design guidelines.
- Applied typography, layout, visual hierarchy, and branding principles across print and digital materials.

ADDITIONAL PROFESSIONAL EXPERIENCE

TEAM LEAD | TYSON FOODS | WARREN, MI

- Lead a production team while supporting daily workflow, communication, production priorities, and operational coordination.
- Work within food-safety, quality, ingredient-handling, and production procedures in a high-volume manufacturing environment.
- Maintain operational records and develop firsthand knowledge of production workflows, inventory movement, shipment logistics, and compliance requirements.

- Collaborate within a workflow involving production dependencies, operational constraints, quality requirements, and shipment timelines.
- Developed a logistics plan for a Jimmy Dean product as a practice project after being asked by a higher-level team member to explore the workflow.
- Use firsthand knowledge of manufacturing and food-production environments to inform product design concepts involving logistics, inventory, supply chain, and enterprise workflows.

EDUCATION

BACHELOR OF SCIENCE IN WEB DESIGN

Wilmington University | Dean's List

ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN

Henry Ford College | Dean's List

CERTIFICATION

GOOGLE UX DESIGN SPECIALIZATION

Google | Issued January 2023

TECHNICAL SKILLS

Figma • Adobe Creative Suite • HTML • CSS • JavaScript • Responsive Web Design • AI-Assisted Development